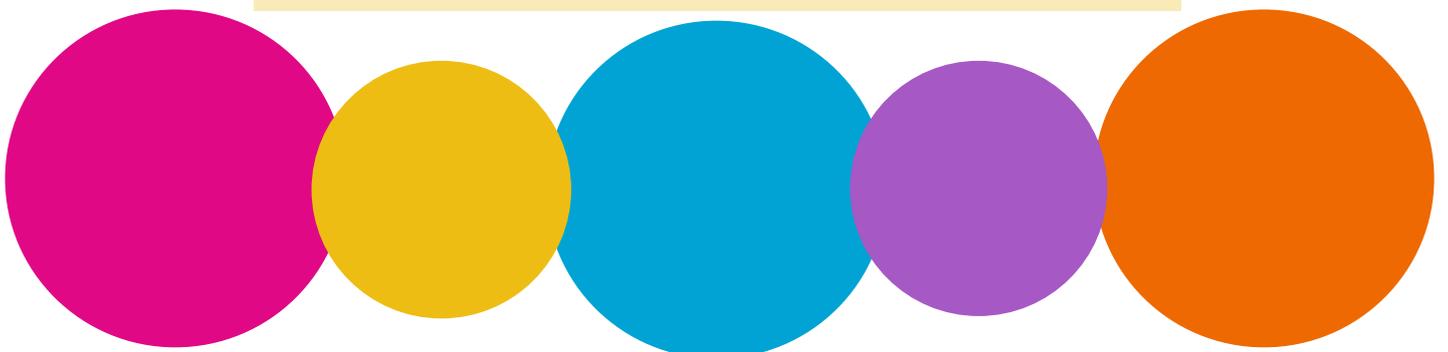


Impact Report 2019

**Connecting businesses, employees and communities
together to make York a better place**



MAKING A DIFFERENCE

1,117
employee-
volunteers

150
volunteering
opportunities

30
employer
members

65
community
partners

6,533
hours of
employee-
volunteering

"Our mission is to make York a better place for everyone. As a member of York's business community and Chair of York Cares, I am proud that we are making such a difference through volunteering."

Caroline Dibbs, Chair of York Cares and Customer Engagement and Operations Director, Aviva UK.

"Employee-volunteering has a positive impact on employee wellbeing, is a great opportunity for team building and makes a difference in the communities in which we live and work. York Cares has the expertise to help us maximise the benefits of volunteering for our employees and the community here in York."

Sue Draper, Board Director for York Cares and
Head of IT, Nestle UK & Ireland



ASPIRATIONS

BUILDING THE CONFIDENCE OF PUPILS AGED 11-16 AND MOTIVATING THEM TO AIM HIGHER FOR THEIR FUTURE



YEAR 12 PUPIL, SELBY COLLEGE:

"I learnt that there are many different career paths and that you should never be afraid to take a risk."

WHAT IS ASPIRATIONS?

Through personal encounters with people at work and university, we aim to inspire disadvantaged young people aged 11-16 about possible futures, thereby motivating them to aim higher and work harder in school.

520 HOURS

- In 2019, employee-volunteers gave 520 hours through the Aspirations programme which contributed to helping young people aim higher and work harder.

8 PARTNER SCHOOLS

- In 2019, employee-volunteers worked with eight secondary schools from York and the surrounding areas.

90 PUPILS REACHED

- In 2019, employee-volunteers reached ninety pupils through the Aspirations programme.



INSPIRING MINDS

INSPIRING DISADVANTAGED CHILDREN AGED 7-11, BY LINKING REAL LIFE AND LEARNING



YEAR 6 TEACHER, CLIFTON GREEN PRIMARY SCHOOL:

"The children have thoroughly enjoyed the Inspiring Minds project. This is real life learning and has proved to be so valuable to all the pupils involved."

WHAT IS INSPIRING MINDS?

Through the programme, employee-volunteers give pupils an insight into their business offering unique 'real-life' learning activities and acting as valuable role models to increase pupils' aspirations.

367 HOURS

- In 2019, employee-volunteers gave 367 hours through the Inspiring Minds programme.

9 PARTNER SCHOOLS

- We have worked with nine primary schools in 2019.

1,021 PUPILS REACHED

- In 2019, employee-volunteers worked with 1,021 pupils through the Inspiring Minds programme.



SOCIAL CONNECTIONS

CONTRIBUTING TO THE WELLBEING OF OLDER PEOPLE IN YORK



EMPLOYEE-VOLUNTEER, AVIVA:

"I feel we did make a difference to the patient's day, making the crafts with them and they all seemed so happy to join in with the singing."

WHAT IS SOCIAL CONNECTIONS?

Working with older people's homes and independent living communities across the city, teams of employee-volunteers can host activities and events or simply enjoy socialising with some of York's older residents.

354 HOURS

- Employee-volunteers contributed 354 hours to the wellbeing of older people in York in 2019 through a range of activities including Christmas and Easter Parties.

10 PARTNER ORGANISATIONS

- We worked with a range of organisations including York Teaching Hospital, Joseph Rowntree Housing Trust and City of York Council.

10 EMPLOYERS

- 10 employers engaged with the programme including John Lewis and Partners, Vangarde Shopping Park and Nestle.



SKILLS SHARE

SUPPORTING VOLUNTARY, COMMUNITY AND SOCIAL ENTERPRISE ORGANISATIONS TO BECOME MORE SUSTAINABLE



FRIENDS OF ROWNTREE PARK VOLUNTEER:

"We love Craig, he's brilliant, thanks for setting us up with him."

WHAT IS SKILLS SHARE?

Through enabling employee-volunteers to share their business expertise, this programme supports voluntary, community and social enterprise (VCSE) organisations to become more sustainable.



5 SKILLS SHARES

- In 2019, we had five Skills Share opportunities where employee-volunteers supported VCSE organisations through sharing their business expertise from redeveloping a website to providing a financial health check.

7 EMPLOYEE-VOLUNTEERS

- In 2019, seven employee-volunteers took part in a Skills Share opportunity at four different VCSE organisations in York.



TEAM CHALLENGES

VOLUNTEERING TOGETHER TO ADDRESS YORK'S COMMUNITY NEEDS



EMPLOYEE-VOLUNTEER, AVIVA:

"It was a good break to do something different and active rather than sitting at a desk all day and a feeling of accomplishment to complete the tasks required of us on the day, especially being out and about in the fresh air. Good team building activity involving some group discussions to achieve objectives."

WHAT ARE TEAM CHALLENGES?

We work in partnership with a range of organisations who rely on the practical support of volunteers to help make their grounds and buildings look their best.

5,151 HOURS

- In 2019, employee volunteers gave 5,151 hours to the programme by taking part in a range of practical challenges.



27 PARTNER ORGANISATIONS

- Employee-volunteers worked with a wide range of organisations in the city to transform and maintain green spaces in the city including Greenfields Community Garden and Poppleton Community Railway Nursery.

61 UNIQUE OPPORTUNITIES

- During 2019, 61 teams of employee-volunteers went out on a Team Challenge and gave something back to the community.



THANK YOU TO OUR EMPLOYER MEMBERS



Thank you for helping to make **York** a better place!

